



Easy Party Plan 3.0 Features and Functions

General System	Feature/Function	Benefit	Standard	Enterprise
	Hosted system (nothing to download, no database or server to manage)	Nothing complicated that you have to do or manage	Yes	Yes
	Site customized with your logo, color schemes, text layout preferences, product display preferences, images, etc.	Your branding message shines through	Yes	Yes
	Custom site design (available -- ask for details)		OPTION	OPTION
	Easy to use		Yes	Yes
	Commission calculations based on your compensation plan	You're not locked into one or two methods, AND you can manage your own commissioning titles, qualifications, and payout	Yes	Yes
	Simple to set up and manage unlimited products and categories		Yes	Yes
	Full inventory management capabilities		Yes	Yes
	Track inventory of all possible products/attributes	See real-time inventory down to the smallest detail	Yes	Yes
	Kitting	Build an enrollment kit or any other package with multiple SKUs from items in your inventory, and those products are accounted for in your inventory reports	Yes	Yes
	Multiple product images with zoom	Neat scroll over effect for recommended products, too!	Yes	Yes
	Mobile-responsive (smart phone, pads, etc)	For busy people on the go!	Yes	Yes
	Can add product-specific descriptions, specifications, guarantee, etc.	Provide the customer with as much info as you'd like	Yes	Yes

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Product reviews (with option to review comments before public posting)	Excellent way to demonstrate social proof. Most people seek the feedback of others who bought the product.	Yes	Yes
Recommended products	Increase your sales with upsells and cross-sells.	Yes	Yes
Track and process party and individual orders	You and your customers know the status throughout the order/shipping process.	Yes	Yes
Automatic email notices	Automatic. Enough said.	Yes	Yes
Party and/or individual shipping rate options	Many options for shipping allows you to give your customer a choice.	Yes	Yes
Manual sales tax table (integration with Avalara is available - ask for details)	If you can't afford to register in every state, file monthly report in every state (whether or not you have sales), the system has a way to charge tax in those states where you have nexus.	Yes	Yes
Real-time credit card processing	Real-time. Bam. Done.	Yes	Yes
Discount Coupons, Specials and Feature products	Tremendous flexibility here!	Yes	Yes
English language by default; other languages available as option	Take your company international! We can also work directly with companies in many locations outside of the US.	Yes	Yes
Secure server with redundancies	Just in case.....	Yes	Yes
PCI compliant	You'll want to ensure that your internal process are PCI compliant, too.	Yes	Yes
Can set user permissions by role	Limit access to specific parts of your administrative side, and track activity by user.	Yes	Yes

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Newsletter (can specify target group)	Helps you stay in front of your most important people.	Yes	Yes
Robust reporting on orders, sales, people and inventory	Keeps your finger on the pulse of your business.	Yes	Yes
Integrated blog.	Built in. All on ONE domain name!	Yes	Yes
Autoship	Let me count the ways!	OPTION	Yes
E-Wallet (available as an option)	Integrated stored value system eliminates the need to print and mail checks, and encourages spending with your company.	OPTION	OPTION
Proprietary Social Marketing Suite (automated business-in-a-box)	You have to see this for yourself. Simply incredible (no kidding)!!	No	Yes
Customer Relationship Manager (CRM - for drip campaigns, ramp ups, lead capture, etc.)	Built in. Not an add on.	No	Yes
Consultant Office Suite			
True replicated website (username.companyname.com)	Enhanced SEO capabilities -- each replicated site is read as an independent site, not a clone of your company site.	Yes	Yes
Consultant chooses own webname/username	Added personalization fosters commitment and consistency.	Yes	Yes
Consultant-branded marketing page	Another feature that you have to see for yourself!	Yes	Yes
Real-time fully-integrated shopping cart that sends e-mail alerts when orders are placed		Yes	Yes
Orders placed by the customer generate e-mail alert to consultant, office administrator and customer		Yes	Yes

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Ability to set up and manage parties		Yes	Yes
Personalized party pages for specific party themes	Tremendous flexibility in personalizing party pages! Consultants can express their own unique style, and tailor the party pages for their own tastes and market.	Yes	Yes
Create HTML party invitations		Yes	Yes
Hostess portal with guest list and confirmations	Hostess and consultant can invite guests and track confirmed guests to get an idea of who is coming.	Yes	Yes
Hold live or virtual parties	Don't let anyone tell you that live, face-to-face parties are a thing of the past. The virtual party is an alternative way, but the live party is still the best way!	Yes	Yes
All party sales are tracked and credited to party host	Once the party is scheduled, guests can access the party page through the invitation link and place orders at will.	Yes	Yes
Accept cash, check or credit card	Consultant can take cash or check from her/his customers and pay you via credit or debit card (you don't have to wait for the snail mail to arrive or a check to clear.	Yes	Yes
Sell from inventory (and have the sale count toward a party)	Customers can take it home, if the consultant has her/his own inventory.	Yes	Yes
Place party orders or individual orders		Yes	Yes
Order products with their discount		Yes	Yes
Order non-commissionable supplies		Yes	Yes
Download company material		Yes	Yes

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View company videos		Yes	Yes
Keep up with company news		Yes	Yes
Track all orders		Yes	Yes
View downline genealogy (2 views)		Yes	Yes
Real-time reporting for sales/commissions and team activity	Real-time. Bam. Done.	Yes	Yes
Proprietary Social Marketing Suite (automated business-in-a-box)	You have to see this for yourself. Simply incredible (no kidding)!!	No	Yes
Many other features!		Yes	Yes

Admin Office Suite

General Administrative Features/Functions

At-a-glance dashboard	Log in and your most important details are waiting for you.	Yes	Yes
Real-time reporting		Yes	Yes
Content Management System (you can manage your own web pages)	You're not held hostage over your content pages. Full text editor with ability to add images, video, etc.	Yes	Yes
Sophisticated inventory management, including bulk management		Yes	Yes
Ability to import/export all data in Excel or CSV	Sure beats entering this stuff manually!	Yes	Yes
Real-time, secure, fully integrated credit card/debit card processing	All on one domain, in one secure spot.	Yes	Yes
Party orders can be shipped directly to each customer, to the hostess or consultant, or any combination of addresses		Yes	Yes
Ability to create and manage multiple customer types (e.g., VIP, Wholesale, autoship, etc.)	Have more than one customer type? No problem.	Yes	Yes
Ability to create and apply multiple discount types for either single-use or ongoing discounts	Create a variety of discount types based on % or on \$ -- even discount shipping to free.	Yes	Yes

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Calculates host award based upon your rules	Party sales + bookings = free or discounted items, host-only items, etc.	Yes	Yes
Returns and refunds are integrated with original order and handled through the Administrative Console		Yes	Yes

Commissioning

Ability to track downline through unlimited levels		Yes	Yes
Commission calculations based upon customer's compensation plan (certain limitations and exclusions apply)	Uses your terminology for consultant rank, requirements, etc. Includes most popular comp plan types and supports generation bonus and fast start.	Yes	Yes
Individual products may be designated as commissionable or non-commissionable		Yes	Yes
Individual products may have different commissionable volumes	Have some items without great margins? You can set the commissionable value by product!	Yes	Yes
All orders, whether placed by the consultant, through a party or by a customer directly online are tracked and included in commission processing		Yes	Yes
Powerful, time-tested commission engine	Go ahead. Give it your best shot. Still reliable and fast!	Yes	Yes
Extensive reporting capabilities		Yes	Yes

Inventory/Shipping

Can specify free shipping for specific products	Free shipping can make the sale!	Yes	Yes
Can create free shipping discounts for single or multiple use		Yes	Yes
Unlimited number of products and categories		Yes	Yes

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Can set multiple price levels	For different customer types or order types (e.g., autoship)	Yes	Yes
Can set up and track products with multiple attributes (e.g., color, size, weight, etc.)	Each possible combination is tracked by SKU	Yes	Yes
Can print individual invoices and packing slips for each order	Just need one? No problem.	Yes	Yes
Can batch print invoices and packing slips	Get them all done in one action.	Yes	Yes
Can print master packing list for bulk party shipping	Pick inventory from one master list, versus each separate invoice.	Yes	Yes
Can set up multiple shipping rates based upon order type, size, number of units, location, etc.	Comprehensive shipping and handling calculations make sure that you're not undercharging, or charging too much.	Yes	Yes
Can ship to customer, host or consultant -- in any combination		Yes	Yes
Real-time fully integrated stock allocation		Yes	Yes
Ability to track items by supplier and get low stock alerts		Yes	Yes
Inventory transaction history	Helpful in an audit of a vendor's shipping records.	Yes	Yes
Warehouse/transfer adjustments		Yes	Yes

Reporting

Extensive administrative reporting capabilities, with ability to export in CSV or Excel		Yes	Yes
System activity log with timestamp (tracks user activity by user)	Eliminates the "I tried that already, it doesn't work", and the "Not me, I didn't do it" excuses!	Yes	Yes
Two downline views (tree with expandable nodes, or graphic display)		Yes	Yes
In downline view, scroll over consultant to see details		Yes	Yes

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